

PBCIP NEWS

A Publication of Parkside Business & Community In Partnership, Inc.

Serving Parkside Since 1992

October 2009

Haddon Avenue Street Festival Oct. 24



Bring some spending money!!!

Noon to 4 p.m., Saturday, October 24

**Great Food!
Entertainment!
Kids' Activities!**



**And the great
sounds of
Exit 45**

Come out rain or shine for PBCIP's Haddon Avenue Street Festival from noon to 4 p.m., Saturday, October 24. Enjoy wonderful music, street vendors and performers, a kids zone with activities just for them, plus great information on how "Going Green" provides jobs and saves money. We'll also have providers with health, wellness and social

service programs available to Parkside residents.

Come see what's new on Haddon Avenue and what's "Coming Soon" as revitalization work continues on Parkside's commercial corridor.

The day will include a "Sidewalk Stroll" for entrepreneurs seeking information about PBCIP's Equity Capital Contest. Come learn how PBCIP could fund and support your business plan.

Can You Help Out?

PBCIP's events and programs for the Parkside community wouldn't be possible without the tremendous community support we receive.

We are in need of volunteers, donations and support for two major events taking place in October: the Haddon Avenue Street Festival and PBCIP's Jazz Breakfast

Fundraiser.

We would appreciate raffle donations, monetary donations and volunteers. And, advertising in PBCIP's program book is a great way to get publicity for your small business or to get the word out about your church or favorite organization. Call (856) 964-0440 for details.



What Else Is Going On?



Turn to page 3 for details on **PBCIP's Jazz Brunch Fundraiser** featuring Parkside's own **Daille Winston Kettrell** plus dancing, raffles and more!

It's a New Day in Parkside...Make a New Commitment.

Parkside Teens Adding Beauty to Haddon Ave.

PBCIP's plans for revitalizing the Haddon Avenue business district include involving youth in the process, and adding public art to the avenue. So, bringing youth and art together was a perfect fit.

Parkside teens met weekly at the Boys & Girls Club of Camden County Parkside Clubhouse to learn about urban planning, outdoor public art and the creative process.

The project culminated with a field trip to Johnson Park on the Rutgers Camden campus, a local spot filled with great examples

of sculpture and beautiful art.

The youth also designed a Camden Youth NASCAR showcar to be displayed at future race events.



PBCIP's Youth Arts participants joined Project Coordinator Stella Bonaparte at Johnson Park on the Rutgers Camden campus.

Fun Day Thanks

Once again, Parkside residents contributed drinks and food items, prizes, monetary donations and their volunteer time to make PBCIP's annual Fun Day a great success. **A BIG THANK YOU** to all those who contributed!

Special thanks to Mayor Gwendolyn Faison for her generous donation, the Eagles Youth Partnership for their donation of children's books; Camden Water for bottled water; the Wells Fargo volunteers; World Net Realty and Dresdner Robin for generous support!



Calendar of Parkside Events: What's Happening In October & November

Wednesday, Oct. 7, 6 p.m. -- **Hope InSTITUTE** meets at Our Lady of Lourdes Hospital, 1600 Haddon Ave. **Topic: Are You Ready to Buy a Home?**

Tuesday, Oct. 13, 7:30 p.m. -- **PBCIP Community Meeting** at Martin Luther King Center, 1151 Haddon Ave. **Topic: Camden City Schools Update.** Block Captains meet at 6:30.

Wednesday, Oct. 21, 6 p.m. -- **Hope InSTITUTE** meets at Our Lady of Lourdes Hospital, 1600 Haddon Ave. **Topic: Budgeting.**

Saturday, Oct. 24 - **Haddon Avenue Street Festival.** See

pg. 1.

Saturday, Oct. 31, 10 a.m. - **PBCIP's Jazz Breakfast fundraiser featuring Daille Kettrell.** See pg. 3.

Wednesday, Nov. 4, 6 p.m. -- **Hope InSTITUTE** meets at Our Lady of Lourdes Hospital, 1600 Haddon Ave. **Topic: Credit Restoration.**

Tuesday, Nov. 10, 7:30 p.m. -- **PBCIP Community Meeting** at Martin Luther King Center, 1151 Haddon Ave. **Topic: Insurance & Estate Planning.** Block Captains meet at 6:30.

Wednesday, Nov. 18, 6 p.m. -- **Hope InSTITUTE** meets at Our Lady of Lourdes Hospital, 1600 Haddon Ave. **Topic: Applying for a Mortgage.**

Wednesday, Dec. 2, 6 p.m. -- **Hope InSTITUTE** meets at Our Lady of Lourdes Hospital, 1600 Haddon Ave. **Topic: Managing Your Finances.**

Wednesday, Dec. 9, 6 p.m. -- **Hope InSTITUTE Graduation.**

SAVE THE DATE: PBCIP's Parkside Holiday Party Tuesday, Dec. 8.

Great Food, Great Music... & You're Invited!



Daille Winston Kettrell is known for her masterful blend of original straightforward jazz and soulful standards. A fixture on the New York and North Jersey jazz and festival scene, she will be performing at the Grand Versailles Ballroom at the Quality Inn, Maple Shade to benefit PBCIP.

PBCIP's Jazz Brunch Fundraiser will take place at 10 a.m., October 31, and include a full buffet brunch, Daille's performance, plus line dancing and a silent auction. Tickets are \$45 per person.

If you'd like to help support

this fundraiser benefiting our neighborhood, PBCIP is also seeking donations for a silent auction. And we're soliciting vendors with high quality, unique or hand-crafted items to join us at this event.

In addition, our program book has many possibilities for event sponsorship and advertising. For as little as \$15, you can include your best wishes, promote a business or



Parkside's own Daille Winston Kettrell performs at PBCIP's fundraiser

even your favorite cause. If you know of a church or social service organization trying to reach a Parkside audience, consider placing an ad in the Jazz Brunch program book. It's a great way to let the public know about your small business or service.

For more information, contact efinn@pbcip.org or (856) 964-0440, and ask about special vendor pricing for both the Jazz Brunch and the October 24 Haddon Avenue Street Festival.

For tickets, contact efinn@pbcip.org or call (856) 964-0440. Sponsorship & advertising opportunities are also available.

Buy a Great Quality Home In Parkside

Whether you are snatching up one of our remaining fully rehabbed homes, or would like to prepurchase for our upcoming phase, it's not too soon to get the ball rolling.

Contact PBCIP for an information kit and details on how to qualify for a PBCIP home.

PBCIP houses have three bedrooms and one-and-a-half baths and feature hardwood floors, central air, alarm system and all new plumbing, electrical wiring, heating and air conditioning.

Buyers who meet state qualifications and mortgage readiness criteria will be guided through applying for, evaluating and choosing a mortgage. PBCIP also works with buyers long term who are facing credit and budgeting issues to work toward future mortgage approval.

Learn how to get a mortgage and successfully own a home while keeping your finances on solid ground: Enroll now in **PBCIP's Hope Institute** homebuyer education classes!

In just six classroom sessions, you'll learn how to address credit issues, manage household budgeting, understand mortgage terms and much more. For info and a schedule, call (856) 964-0440.



Second Annual Haddon Avenue Street Festival



Noon to 4 p.m.
 Saturday, October 24
STREET FEST GOES GREEN!
 Green Jobs
 Job Training
 Go Green & Lower Your Bills
Kids Activities:
 Moon Bounce
 Face Painting
PLUS: Exit 45 Performs

Next Up: **PBCIP's Jazz Breakfast Fundraiser** on Oct. 31. Open your newsletter to Page 1 and Page 3 for all the details!

PBCIP News is an official publication of Parkside Business & Community In Partnership, Inc., a New Jersey non-profit corporation, 1487 Kenwood Ave., Camden, NJ 08103.964-0440. Bridget Phifer, Executive Director. © 2009, PBCIP, Inc.

Buy a Home In Parkside

PBCIP is excited to announce commencement of its next development, PHASE III-A Park Boulevard. Interested in buying a home? Call PBCIP at (856) 964-0440 or e-mail: info@pbcip.org for details!



IT'S A NEW DAY IN PARKSIDE

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PBCIP Jazz Brunch!

PBCIP Homes for Sale:

Next Phase Homes Now Available

Parkside Business & Community In Partnership, Inc.
 1487 Kenwood Avenue, Camden, NJ 08103
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