

# PBCIP NEWS

A Publication of Parkside Business & Community In Partnership, Inc.

Serving Parkside Since 1992

December 2009



## PBCIP Annual Meeting & Holiday Celebration



7 p.m., Tuesday, December 8  
at Haddon Renaissance Adult Day Center  
1470 Haddon Avenue



## Make a New Commitment...

You are cordially invited to join your neighbors for a fun community celebration on Tuesday, December 8. Come to **PBCIP's Annual Meeting & Holiday Celebration** at 7 p.m. at Haddon Renaissance Adult Day Center, which has generously offered its facilities for our party.

So what does a party have to do with commitment? Well, commitment doesn't have to be painful. At our Annual Meeting & Holiday Celebration, we ask you to:

★ Commit to having a fun time getting to know your neighbors

★ Commit to bringing a dish to share (call PBCIP at (856) 964-0440 to see what menu items are needed).

★ Commit to learning what other celebrations you can attend throughout the year (like Fun Day, our Jazz Brunch, the Haddon Avenue Street Festival).

★ Commit to doing the little things to be a friendly neighbor.

★ Commit to coming to another



community meeting during the year.

★ Commit to doing something for yourself (like joining PBCIP's Hope Institute homebuyer education classes- call (856) 964-0440 to register).



*Games!*

*Entertainment!*



*Door Prizes!*

**It's a New Day in Parkside...Make a New Commitment.**

## Holiday Food Baskets

It is time once again for PBCIP's holiday food basket drive. PBCIP's "turkey and all the trimmings" tradition provides food to 50 families who otherwise would not enjoy a holiday meal.

We are in need of:

- Apples & Oranges
- Bread • Butter
- Celery • Corn
- Gravy
- Green Beans
- Monetary donations
- Onions 100 lbs
- Peas • Rice
- Sugar 2lb. boxes (50 boxes)
- Stuffing
- Sweet Potatoes (100 lbs)
- White Potatoes (100 lbs.)

Call PBCIP at 964-0440 to let us know what you can contribute!

## Street Festival Showcases Haddon Avenue

A rain date may have delayed Parkside's Haddon Avenue Street Festival but it didn't dampen the spirit of the occasion. Residents enjoyed live music, many vendors, a multitude of children's activities, and - best of all - a wide variety of information on "going green." Parkside residents got an up-close look at an electric car, and participated in a variety of green-themed activities, including an organic farm stand, eco-friendly crafts for the kids, CFL lightbulb giveaway, a green knowledge survey and much more. The day also showcased the potential of Haddon Avenue for small business, including the Equity Capital Competition for entrepreneurs.



*The 1975 Citicar Electric Car took a few spins around Haddon Avenue. The vehicle was a showpiece of Haddon Avenue's green-themed Street Festival this year. Thank you to Gary Parent of Toms River for sharing his car with us for the day!*

## Calendar of Parkside Events: What's Happening In December & January

Wednesday, Dec. 2, 6 p.m. -- **Hope Institute** meets at Haddon Renaissance Adult Day Center, 1470 Haddon Ave. Topic: Managing Your Finances.

Tuesday, Dec. 8, 7 p.m. - **PBCIP Annual Meeting & Holiday Celebration** at Haddon Renaissance Adult Day Center, 1470 Haddon Ave.

Wednesday, Dec. 9, 6 p.m. -- **Hope Institute Graduation** at Haddon Renaissance Adult Day Center, 1470 Haddon Ave.

Tuesday, Jan. 12, 7:30 p.m. -- **"State of Parkside" community meeting.** Location to be

determined.

Wednesday, Jan. 27, 6 p.m. -- **Hope Institute** at Our Lady of Lourdes Hospital. Topic: Introduction.

Tuesday, Feb. 9, 7:30 p.m. - **PBCIP Community Meeting.** Location to be determined.

Wednesday, Feb. 10, 6 p.m. - **Hope Institute** at Our Lady of Lourdes Hospital. Topic: Are You Ready to Buy a Home?

Wednesday, Feb. 24, 6 p.m. - **Hope Institute** at Our Lady of Lourdes Hospital. Topic: Budgeting

### Give us your ideas!

We are currently scheduling speakers for our monthly community meetings for 2010.

★ What topics are most important to you?

★ What are the issues Parkside residents need information about?

★ What previous topic do you think was most informative?

If you have ideas for future meeting topics, contact [efinn@pbcip.org](mailto:efinn@pbcip.org) or call (856) 964-0440.

## You Should Be So Proud, Parkside!

Over the years, Parkside has been honored regionally and even nationally for the redevelopment work that is transforming our neighborhood. PBCIP is bursting with good news from half a dozen organizations that have recently chosen to reward Parkside's good work and contribute to our mission of building a vibrant neighborhood here. These organizations recognize PBCIP's past work in housing renovation and our projects currently on the drawing board: our workforce housing project and revitalization of Haddon Avenue, including support for existing businesses and a new retail/office building that will anchor the commercial district in Parkside.



PBCIP was recently awarded \$25,000 by TD Bank through its TD Charitable Foundation Housing for Everyone program. This award will contribute to development of PBCIP's workforce housing initiative, providing high quality homes to low and moderate income Parkside residents. The award was presented at a luncheon and ceremony at TD Bank's Mt. Laurel headquarters.



PBCIP was one of eleven organizations highlighted at the 20th Anniversary Celebration of the Housing & Community Development Network of New Jersey.

HCDNNJ is a statewide association of over 250 non-profit housing and community development corporations, individuals, professional organizations, and corporations that support housing choices and economic opportunities for low- and moderate-income residents.



Parkside was a \$75,000 winner in Wells Fargo's Priority Markets program, a nationwide effort to help communities increase the supply of affordable housing. The award will help to fund PBCIP's workforce housing initiative to renovate homes on Park Boulevard for working families (see page 4). PBCIP's award was one of only 19 grants nationwide in a highly competitive program totaling \$1.6 million in 17 Wells Fargo markets. Brenda Ross-Dulan, Southern New Jersey Regional President for Wachovia, a Wells Fargo company, presented the award at a press conference on Park Boulevard in front of a soon-to-be-rehabbed PBCIP home.



Wells Fargo's Brenda Ross-Dulan, PBCIP's Bridget Phifer, Mayor Gwendolyn Faison



### Jazz Brunch Sponsors

PBCIP's Jazz Brunch fundraiser featured the wonderful music of Parkside's own Daille Winston Kettrell and her ensemble. Line dancing, a chance raffle and great food rounded out the morning. Thank you to our advertisers and particularly our sponsors:

**Fusion Sponsor:**  
Cicada Architecture

**Smooth Sponsors:**  
Equitable Development  
Dresdner Robin  
Collegiate Title

Donors for our popular chance auction included: Berks Jazz Festival, Cape May Jazz Festival, Houlihan's Restaurant, Jazz 88FM Newark, Philadelphia Flyers, Philadelphia 76ers, Carroll Villa in Cape May, and Pinsetter Bar & Bowl.



Campbell Soup Company celebrated its Make A Difference week by planting hundreds of bulbs along the Park Boulevard median near Haddon Avenue.

We'll enjoy a colorful reminder of their hard work come spring, when the bulbs come into bloom. Thank you!



## Great Deals Available on Homes for Sale in Parkside

Don't settle for "as is" when buying a home.



Don't buy a fixer upper that will be nothing but a headache.



PBCIP homes are fully renovated with all new appliances, plumbing, heating and electric systems, beautiful new kitchens and bathrooms, first floor hardwood floors and more.



**PBCIP homes offer all this for less than what many people pay their landlord in rent!**

Now is your opportunity to prepurchase for PBCIP's next construction phase. PBCIP's "gut rehab" method transforms currently vacant shells into beautiful homes where nearly everything is new. For more details, restrictions and available properties, contact PBCIP's homeownership coordinator at [mlawrence@pbcip.org](mailto:mlawrence@pbcip.org) or (856) 964-0440.

PBCIP News is an official publication of Parkside Business & Community In Partnership, Inc., a New Jersey non-profit corporation, 1487 Kenwood Ave., Camden, NJ 08103.964-0440. Bridget Phifer, Executive Director. © 2009, PBCIP, Inc.

# IT'S A NEW DAY IN PARKSIDE

**IN THIS ISSUE**

---

PBCIP Annual Meeting & Holiday Celebration

---

Funding Coming to Parkside

---

PBCIP Homes for Sale: Next Phase Homes Now Available

Parkside Business & Community In Partnership, Inc.  
1487 Kenwood Avenue, Camden, NJ 08103  
December 2009



NON PROFIT ORG  
US POSTAGE  
PAID  
PERMIT 1940  
BELLMAWR NJ