

# PBCIP NEWS

A Publication of Parkside Business & Community In Partnership, Inc.

Serving Parkside Since 1992

August 2009

## FUN DAY!


Join us in Farnham Park  
★ Noon to 4 p.m., Saturday, August 15

Bring your family and friends, and join your neighbors for PBCIP's community picnic in Parkside's own Farnham Park. Again this year, bring grills and lawnchairs and share great food and fun with your neighbors. What's new? A "Parkside Idol" contest! So pick your family friendly song and start practicing.


Like every year, we'll have pony rides, clowns and face painting for the kids, a book giveaway and lots of freebies and information about health and social services available to you.



### What's On Tap for Fun Day:

Children's Book Giveaway 

Free Giveaways from health and service providers

FOOD! 

Clowns & Magic Show

Face Painting

Parkside Idol Contest 

Pony Rides 

And, see page 2 for info on the Boys & Girls Club yard sale



## Can You Help Out?

Parkside's long-time tradition of Fun Day is made possible by generous donations from residents, plus contributions from area businesses and organizations. The help we

receive from our residents is the key to holding a great community event year after year. We are in need of monetary donations, drinks and volunteers the day of the event. Checks may be

made payable to: PBCIP, Inc., 1487 Kenwood Ave., Camden NJ 08103, with "Fun Day" noted in the memo. Thanks for your continued support!



**It's a New Day in Parkside...Make a New Commitment.**

## Creative Arts Students Medal at National Competition

Two young people from Camden took home top honors from the national NAACP ACT-SO competition in New York City in July. **Alex Cummings**



*Creative Arts graduate Matthew Bankhead poses with his self-portrait in New York*

earned a bronze medal in music composition and a silver medal in instrumental music - contemporary. **Matthew Bankhead** earned a silver medal in painting. Both students graduated from Creative Arts High School this year.

Students compete locally and winners from each state travel to the national competition each year. The local program is sponsored by Parkside resident Kelly Francis, president of the Camden County NAACP.

Alex is the first New Jersey



*Creative Arts graduate Alex Cummings performs in New York*

student in 20 years to win more than one performing arts medal. Matthew is the first Camden County student to medal outside of performing arts.

## Calendar of Parkside Events: What's Happening In August & September

NOTE: No Community Meeting in August. **See you at Fun Day!**

Wednesday, August 5, 6 p.m.  
-- **Hope Institute** meets at Our Lady of Lourdes Hospital, 1600 Haddon Ave. **Topic: Managing Your Finances.**

Wednesday, August 12, 6 p.m.  
-- **Hope Institute Graduation** at Our Lady of Lourdes Hospital, 1600 Haddon Ave.

Saturday, August 15, noon to 4 p.m. -- **Fun Day** in Farnham Park. (See page 1)

Tuesday, September 8, 7:30 p.m.  
-- **PBCIP Community Meeting** at Martin Luther King Center, 1151 Haddon Ave. Topic: Live Longer, Live Happier. Block Captains meet at 6:30.

Wednesday, September 23, 6 p.m. -- **Hope Institute Fall Session Begins.**

Saturday, October 10 (tentative) - **Haddon Avenue Street Festival.**

**SAVE THE DATE: PBCIP's Jazz Breakfast fundraiser featuring Daille Kettrell is October 31.**

### Community Yard Sale

The Boys & Girls Club is holding a **community yard sale** from 11 a.m. to 3 p.m., August 15, at the Parkside Clubhouse. Table space is available for \$25. The deadline to reserve space is August 9. For details, call (856) 966-9700 ext 227 or ext. 229.



Learn how to get a mortgage and successfully own a home while keeping your finances on solid ground: Enroll now for the fall Hope Institute session! In just six classroom sessions, you'll learn how to address credit issues, manage household budgeting, understand mortgage terms and much more. For info and a schedule, call (856) 964-0440.

### Free Light Bulbs

Project Porchlight is coming to Parkside in September to distribute **FREE** energy efficient lightbulbs. Volunteers will be going door-to-door to drop off bulbs that use up to 75% less electricity than traditional bulbs. Project Porchlight is a volunteer effort to promote smart choices that improve the environment.

# Great Incentives to Purchase a Parkside Home



**Refer a friend to PBCIP and you could earn \$100!**



Do you know friends and family who are ready to buy a home? Let them know about PBCIP's homes for sale and PBCIP will pay you \$100 when they close on the sale of their PBCIP Kenwood Avenue property. Call Miosha at (856) 964-0440 for details.

- Do you make \$10-\$12 or more per hour?
- Do you pay more than \$600 in rent?

If you answered yes, a PBCIP home might be right for you. **PBCIP has homes available in Parkside** for immediate sale to mortgage-qualified buyers (read on for more details).

PBCIP is offering a **\$2,000** incentive toward closing costs for all buyers. Additionally, first time homebuyers may be eligible for an additional **\$5,000** through a City of Camden grant. And, homebuyers this year are also eligible for an **\$8,000** Federal Tax Credit, which in some cases may be applied to closing costs.

PBCIP houses have three bedrooms and one-and-a-

half baths and feature hardwood floors, central air, alarm system and all new plumbing, electrical wiring, heating and air conditioning.



State-mandated qualifications include:

- two-person or more household (minimum one parent and one child)
- income of \$25,000 or higher
- two-year work history
- no major credit problems

Contact PBCIP homeownership coordinator Miosha Lawrence at (856) 964-0440 or [mlawrence@pbcip.org](mailto:mlawrence@pbcip.org) for additional information.

Buyers who meet state qualifications and mortgage readiness criteria will be guided through applying for, evaluating and choosing a mortgage. PBCIP also works with buyers long term who are facing credit and budgeting issues to work toward future mortgage approval.



## Entrepreneurs: \$\$\$ For Your Business

Business owners are invited to compete for start-up money to locate on Haddon Avenue through PBCIP's Equity Capital Competition.

The competition runs through September 15 and is open to entrepreneurs wishing to open or expand a retail business. Stores must have a physical presence on Haddon Avenue in the Parkside neighborhood and meet eligibility factors such as managerial ability, outlook for the business and its industry, public benefit and social justice features. Special consideration will be given to eco-friendly businesses,

particularly restaurants with sustainable practices.

The contest is part of PBCIP's Haddon Avenue Green Initiative to attract creative and community-based businesses to the corridor.

Two grand prize winners will receive \$30,000, and two semi-finalists will receive \$15,000 in start-up money. Additional programs and incentives are also available.

An application can be downloaded at [PBCIP.org](http://PBCIP.org). For questions or additional information, contact Craig Sawyer at (856) 964-0440.

## It's time for FUN DAY!



See page 1 for details.

## Homes for Sale

PBCIP has three great homes available for immediate sale to mortgage-qualified buyers. **See page 3** for financial incentives of up to \$15,000, pictures and criteria for qualifying to buy a PBCIP home.



PBCIP News is an official publication of Parkside Business & Community In Partnership, Inc., a New Jersey non-profit corporation, 1487 Kenwood Ave., Camden, NJ 08103.964-0440. Bridget Phifer, Executive Director. © 2009, PBCIP, Inc.

# IT'S A NEW DAY IN PARKSIDE

IN THIS ISSUE  
Camden youth medal  
at NAACP Contest  
FUN DAY!  
PBCIP Homes for Sale:  
Great Deals on Great Properties

Parkside Business & Community In Partnership, Inc.  
1487 Kenwood Avenue, Camden, NJ 08103  
August 2009



NON PROFIT ORG  
US POSTAGE  
PAID  
PERMIT 1940  
BELLMAWR NJ