



PARKSIDE NEWS

A Publication of Parkside Business & Community
In Partnership, Inc.

Serving Parkside Since 1992

June 2011

PBCIP June Community Meeting

Get Healthy Wealthy & Happy!

7:30 p.m., Tuesday, June 14
Haddon Renaissance
Adult Day Center
1470 Haddon Avenue
(block captains meet at 6:30 p.m.)



Rain, Rain (Don't) Go Away

Although everyone enjoys a sunny day, we've been lucky to have a few soaking showers to water Parkside's new rain garden at Park Boulevard and Magnolia Avenue and the many shrubs and trees planted at PBCIP properties and neighbor's yards during our April 29-30 volunteer event. More than 150 people, including Parkside residents and volunteers from several area organizations, planted, cleaned up and repaired homes in the neighborhood. Well done!

Come to PBCIP's June community meeting for :

- An update on the CamdenPOWER **FREE** home repair program
- Campbell Soup Company's \$10 million program to help Camden kids lose weight and become healthy
- Parkside's sustainability plan
- PLUS winners of the sustainability poster/essay contest from Parkside and Forest Hill Schools

Who's This From???

Parkside Business & Community In Partnership has changed the look of our newsletter. Flip through this issue to find out what's going on in Parkside and what PBCIP has to offer.

We love contributions!
Send along stories, pictures, or ideas to Elaine at (856) 964-0440 or efinn@pbcip.org.

It's a New Day in Parkside...Make a New Commitment.

Inspiring People Join the Effort in Parkside

Welcome to our newest block captains, Faridah Abdulkarim of Ormond Avenue, Eleanor Kendall of Bradley Avenue and Rasheed Pollard of Princess Avenue.

Faridah has lived in Parkside for 37 years and worked for many years at Parkside Elementary School. "We need to start bridging the gap between the children and the older people in the community," she said. "We need the young people who are ready to help bring our city back."

Eleanor moved to Parkside recently, but has lived in Camden for 23 years and raised seven girls in the city. She found out her neighbor no longer had time to serve as a block captain and she was interested in stepping in to help out. "I love doing things,"

Eleanor said. A former truant officer, she recently went back to school to become a parent-child advocate as well.

Rasheed has lived in Parkside for nearly 30 years ("just about all my life," he said. Rasheed said he became a block captain because he wants to change the community for the better.

Block captains are the link between residents and PBCIP, distributing information about meetings, events or issues of concern that may arise. Block captains also troubleshoot resident problems and work with PBCIP to connect residents to appropriate agencies and institutions.

If you would like to become a block captain, contact PBCIP



Block captains organize clean-ups, keep their neighbors informed about meeting and important issues & also let PBCIP know what is concerning residents.

Community Organizer Cornell Garnett at cgarnett@pbcip.org or (856) 964-0440

Calendar of Parkside Events: What's Happening In June & July



Through June 30 -- **Farnham Park will be CLOSED to the public due to construction and renovation**

Wednesday, June 8, 6 p.m. -- **Hope Institute** homebuyer program. Topic: Are You Ready to Buy?

Tuesday, June 14, 6 p.m. -- **Sustainability Center** meeting - input on interactive exhibits. **All are welcome!**

Tuesday, June 14, 7:30 p.m.

-- **PBCIP Community Meeting** "Health, Wealth & Happiness" at Haddon Renaissance Adult Day Center, 1470 Haddon Ave. Block Captains meet at 6:30 p.m.

Wednesday, June 22, 6 p.m. -- **Hope Institute** homebuyer program. Topic: Budgeting.

Wednesday, July 6, 6 p.m. -- **Hope Institute** homebuyer program.. Topic: Credit Restoration.

 **REMEMBER:** No PBCIP Monthly

Community Meetings are held in July or August.

Wednesday, July 20, 6 p.m. -- **Hope Institute** homebuyer program. Topic: Applying for a Mortgage.

Wednesday, Aug. 3, 6 p.m. -- **Hope Institute** homebuyer program.. Topic: Keeping Your Home.

COMING UP: Haddon Ave. Street Festival October 1. Save the date!



PBCIP Members: Board Elections 7 p.m., June 14!

The election for the PBCIP Board of Trustees will take place at 7 p.m. prior to start of the community meeting on Tuesday, June 14, at Haddon Renaissance Adult Day Center, 1470 Haddon Avenue in Parkside.

PBCIP dues must have been paid in full by April 30 to be eligible to vote in this election. If you are eligible, please arrive by 7 p.m. so that the elections can be completed early in the evening.

Membership will elect six persons to the Board of Trustees - three trustees whose terms will expire on December 31, 2012, and three whose terms expire on December 31, 2013. The six persons receiving the highest number of votes will be the trustees-elect. The term of the trustee-elect's office will be



assigned based on the amount of votes received with the longest terms assigned to the trustee-elects receiving the most votes. Any incumbent who is a trustee-elect will retain their present term. In the event of a tie, terms will be selected by lottery.

The nominees are:

- Lateefah Chandler
- Louise El-Amin
- Sheilah Greene
- Rashaan Hornsby
- Eleanor Kendall
- Oscar Spencer
- Yaniece Spencer

New Members, New Blood
PBCIP has recently seen a number of neighbors getting involved in the community for the first time. Maybe now it's your turn! Join PBCIP for just \$12 per year and add to the energy that can get things accomplished! Pay online at www.pbcip.org by clicking on "Get Involved" or call (856) 964-0440



Neighbor Spotlight: Dobbie & Henrietta's Tranquility Childcare

A family atmosphere yet educationally focused daycare is available for working families in Parkside. Dobbie & Henrietta's Tranquility Childcare Center offers state-licensed care and certified teachers for ages four months through 13 years.

"We give the children a holistic environment that is needed for nurturing and giving them the things they need," owner and director Lynne Pollard said. "We also work with the parents to help focus and gear the children for school readiness."

In business since 1999, Tranquility Childcare offers meals and snacks and flexible hours

from 6 a.m. to 5 p.m. The center (named after Pollard's parents) accepts state vouchers, private pay and credit cards.

"My sister started the business as a home provider," she said. "She wanted to bring back the phonics (reading lessons) at an early age and work with the children to be able to shift gears, sit down and focus."

The daycare center can accommodate up to 30 children in a two-floor facility. Trips are also incorporated into the curriculum.

The center is located on Kenwood Avenue in Parkside and can be reached at (856) 655-4933.



Dobbie & Henrietta's Tranquility Childcare Center participated in PBCIP's Summer Fun Info Fair in May. Families were able to meet providers offering daycare, camps and summer enrichment programs for children and young adults. For a list of organizations participating in the information fair, visit www.pbcip.org or call (856) 964-0440

TIP: Keep It Clean!



It's important to recycle plastic grocery bags, but **DID YOU KNOW** they must be clean when you drop them into the recycling bin at the supermarket. If there is **ONE** dirty bag, the whole batch must be thrown out!

PBCIP Sustainability consultant Nancy Axelrod offered this tip recently to Parkside and Forest Hill students when she stopped by the schools to discuss PBCIP's sustainability poster/essay contest.



Who's that pulling weeds? Parkside residents and Campbell Soup Company employees were among 150 volunteers who made a big difference during our two-day volunteer event recently. Thanks to Campbell's, Wells Fargo, Comcast, NJ Tree Foundation, Rutgers Cooperative Extension & Rebuilding Together for a fantastic, successful event! See Page 1 for more details.

PBCIP News is an official publication of Parkside Business & Community In Partnership, Inc., a New Jersey non-profit corporation, 1487 Kenwood Ave., Camden, NJ 08103.964-0440. Bridget Phifer, Executive Director. © 2011, PBCIP, Inc.

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Meet the New Block Captains

PBCIP Board of Trustee Elections

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