

# PBCIP NEWS

A Publication of Parkside Business & Community In Partnership, Inc.

Serving Parkside Since 1992

December 2010

## Join Us on December 14 for PBCIP's Annual Meeting & Holiday Celebration *Celebrating the Accomplishments of Our Youth*



Don't miss PBCIP's neighborhood holiday celebration potluck featuring entertainment by talented youth in our community, games, prizes and great food.

This is a great chance to get to know PBCIP and get to know your neighbors.

This year's event features youth rap artist Yung Poppa (see page 3), the fabulous Creative Arts jazz band, the Sophisticated Sisters drill team (who fired up PBCIP's Haddon Avenue Street Festival this fall), and more.

PBCIP members and residents traditionally bring a covered dish to contribute to a community potluck meal.

Contact Sade at [intern@pbcip.org](mailto:intern@pbcip.org) or (856) 964-0440 to find out what you can contribute.



**PBCIP Annual Meeting  
& Holiday Celebration**  
7 p.m., Tuesday  
**December 14**  
at the Early  
Childhood  
Development  
Center (ECDC)  
1602 Pine St.

*Entertainment! Games! Prizes!  
Great Food! And it's all Free!*

### **SPECIAL MEETING: Information Session on Future Job Opportunities**

At 6:30 p.m., prior to PBCIP's Annual Meeting & Holiday Celebration, PBCIP will hold an **informational session on future job opportunities** available for the Ferry Avenue Project, a joint venture with PBCIP and Conifer LeChase. A representative from Conifer LeChase will be available to discuss future employment opportunities for this project, including licensed contractors, subcontractors and laborers. The meeting will provide information on necessary qualifications, specific skills and trades, and construction timelines. Construction on the Ferry Avenue project is scheduled to begin in 2011.

**It's a New Day in Parkside...Make a New Commitment.**

## Buy More House for Your Money

Here's an actual listing for a Parkside house on Realtor.com, side-by-side with what PBCIP has to offer. Call (856) 964-0440 to get the better deal!

 <p><b>Other Parkside house on realtor.com: BIG PRICE, outdated house</b> \$80,000</p>	 <p><b>PBCIP: SIMILAR PRICE FOR MORE HOUSE - ALL NEW!!</b></p>
 <p><b>Other house: Old, scuffed floor covered with a coat of brown paint, worn carpets in outdated colors</b></p>	<p>\$70,000 to \$85,200 <b>PBCIP Home: New hardwood floors in first floor living area. New carpet throughout second floor.</b></p> 
 <p><b>Other house: Plain outdated kitchen cabinets covered with a coat of wall paint, old appliances</b></p>	<p><b>PBCIP Home: All new kitchen, oak cabinets, new appliance package included</b></p> 
<p><b>Other house: Plain exterior, upkeep doesn't show pride of ownership.</b></p>	<p><b>PBCIP Home: All new windows &amp; doors, new paint using historic colors</b></p> 

\*Comparison with actual listing on realtor.com 6/9/10

## Holiday Food Baskets



One of PBCIP's longest-running traditions is our holiday food baskets. Each year PBCIP collects donations from the community and purchases turkeys with assistance of our corporate friends and partners to fill overflowing baskets for a holiday meal of turkey and all the trimmings. More than 15 items/ingredients go into each basket.

With assistance from the Camden Police Department, baskets are delivered to families in the Parkside community who otherwise would not have a holiday meal.

To donate a food item, contact Miosha at [mlawrence@pbcip.org](mailto:mlawrence@pbcip.org) or call (856) 964-0440.

## Calendar of Parkside Events: What's Happening In December & January

Wednesday, Dec. 1, 6 p.m. -- **Hope Institute Graduation** at Our Lady of Lourdes Hospital.

Monday, Dec. 13 - **Last day to donate** items for Holiday Food Baskets at PBCIP offices, 1487 Kenwood Ave.

Tuesday, Dec. 14, 6:30 p.m. -- **PBCIP information meeting for construction jobs** at Early Childhood Development Center, 1602 Pine St.

Tuesday, Dec. 14, 7 p.m. -- **PBCIP**

**Annual Meeting & Holiday Celebration** at Early Childhood Development Center, 1602 Pine St. (See pg. 1.)

Saturday, Dec. 18 -- **PBCIP Holiday Food Baskets delivered.**

Wednesday-Thursday, Dec. 23-24 -- **PBCIP offices closed.**

Friday, Dec. 31 -- **PBCIP offices closed.**

Tues., Jan. 11, 7:30 p.m. --

**PBCIP Community Meeting** "State of Parkside" update at Haddon Renaissance Adult Day Center, 1470 Haddon Ave. Block Captains meet at 6:30 p.m.

**SIGN UP NOW:** The next **Hope Institute homebuyer** education session begins on January 27. Reserve your spot now for **FREE CLASSES** on how to improve your credit, manage your money and **BE APPROVED** for a mortgage!



## Coming To Haddon Avenue...

A bakery, an interior design studio and a therapeutic massage and spa business will be part of Parkside's shopping district as PBCIP commercial revitalization efforts take shape. Winners of PBCIP's Equity Capital Competition were recently announced at a gathering near the site of PBCIP's future retail/office building on Haddon Avenue.

Sonya Jacobs of Tis So Sweet Bakery, Glynis Tart of Verden Interior Design and Jean Farmer of DeVine Comfort Spa were selected among 11 contestants who applied for PBCIP's Equity Capital award to encourage businesses to open or expand on Haddon Avenue in Parkside. These three business owners will receive funding and

business support to locate or expand on Haddon Avenue. Businesses were judged on eco-friendly aspects of their business, depth of their business plan and compatibility with Parkside's commercial revitalization effort planned with input from residents

and stakeholders as part of Parkside's neighborhood planning process.

A second Equity Capital Competition for Haddon Avenue will be announced in 2011. Congratulations to this year's winners!

*Architect Eduardo Guzman of DCM Architecture & Engineering discusses the new Parkside RENEW building. (Right)*



*Business winners Evie Gonzales and Jean Farmer of DeVine Comfort Spa, Glynis Tart of Verden Interior Design, and Sonya Jacobs of Tis So Sweet Bakery. (Left)*

## Spotlight On: Yung Poppa

At 10 years old, Parkside resident Rashaan Hornsby has a stage name, his own website and an appearance at New York's Apollo Theater under his belt. The young rapper - becoming better known as Yung Poppa -- is guided by his uncle, Dre' Dollaz, who helped him with his writing skills to improve lyrics and coached him in recording. Yung Poppa makes regular appearances in the area (including PBCIP's Haddon Avenue Street Festival last fall and at PBCIP's upcoming December meeting).

In October, Hornsby visited Harlem's famed Apollo to audition for its amateur competition. He was called back, and in



*Yung Poppa entertains the crowd at PBCIP's Haddon Avenue Street Festival in September.*

February will return for the taping of Showtime at the Apollo.

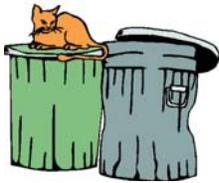
In typical 10-year-old fashion, Hornsby aspires to be "one of the greatest rap stars of all time" and an architect.

His website emphasizes his success in school (plus football and wrestling) and his college plans, even as he pursues a rap career. Find this rising Parkside star at: [www.yungpoppa.com](http://www.yungpoppa.com).

## Reminder: Reduced Trash Collection

The City of Camden is now picking up trash & recycling on WEDNESDAYS ONLY from Pine Street to Kaighns Avenue and on TUESDAYS ONLY from Kaighn Avenue to Vesper Avenue.

Twice-weekly pick-up will resume on May 1.



## Job Info: Details on Amtrak & Construction Employment

Amtrak is now hiring track workers, machine operators, mechanics, inspectors and more through a federal job program. Applicants must be 18 or older, have earned a high school diploma or GED and have a valid driver's license. Wages start at \$19.36 an hour with opportunities for training and advancement.

Positions include two to three weeks training at the Railroad Education & Development Center in Atlanta, with paid travel, lodging and meals.



To apply online, visit: [www.csx.com/?fuseaction=careers.main](http://www.csx.com/?fuseaction=careers.main)

**ALSO:** Come early to PBCIP's December 14 community meeting for information about construction jobs (see page 1).

PBCIP News is an official publication of Parkside Business & Community In Partnership, Inc., a New Jersey non-profit corporation, 1487 Kenwood Ave., Camden, NJ 08103.964-0440. Bridget Phifer, Executive Director. © 2010, PBCIP, Inc.

# IT'S A NEW DAY IN PARKSIDE MAKE A NEW COMMITMENT!



**IN THIS ISSUE**

---

PBCIP Annual Meeting & Holiday Celebration

---

Buy Value In Parkside

---

Parkside Spotlight on Yung Poppa

Parkside Business & Community In Partnership, Inc.  
1487 Kenwood Avenue, Camden, NJ 08103  
December 2010



NON PROFIT ORG  
US POSTAGE  
**PAID**  
PERMIT 1940  
BELLMAWR NJ