

**YES, Please Send More Information About the  
NJ Neighborhood Revitalization Tax Credit  
Program in the Parkside neighborhood of Camden!**

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Title: \_\_\_\_\_  
Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

**HAS YOUR BUSINESS OR ANY WHOLLY OWNED SUBSIDIARY  
PREVIOUSLY RECEIVED ANY NRTC TAX CERTIFICATES:**

Yes  
 No  
If yes, what is the status of the assistance? \_\_\_\_\_  
\_\_\_\_\_

**WHAT TAX YEAR WOULD AN NRTC TAX CERTIFICATE BE  
APPLIED TOWARD:**

Single Year  
 Multiple Year

**NOTE:**

The NRTC Tax Credit can be applied to:

- Corporate Business Tax
- Petroleum Products Gross Receipts Tax
- Public Utilities Excise Tax
- Public Utilities Franchise Tax
- Insurance Premiums Tax
- Public Utilities Gross Receipts Tax



**PARKSIDE BUSINESS &  
COMMUNITY IN PARTNERSHIP INC.**  
1487 Kenwood Avenue  
Camden, NJ 08103

**PUT YOUR TAX DOLLARS  
TO GOOD USE. IT DOESN'T  
COST TO GIVE!**

**FIRST & LAST**  
1234 Sample Street  
Anytown, NJ 08103



**It Doesn't Cost to  
Give to PBCIP...**

## Put Your Tax Dollars to Good Use

### PUT YOUR TAX DOLLARS TO GOOD USE IN THE PARKSIDE NEIGHBORHOOD, AND GET THE CREDIT YOU DESERVE.

The NJ Neighborhood Revitalization Tax Credit simply shifts your business tax from a general tax payment to a specific redevelopment project.

In choosing the NJ NRTC Parkside neighborhood redevelopment project of Camden, you directly invest a portion of your business tax obligations to PBCIP, an award winning community development corporation.

Parkside is rebuilding to become a thriving urban residential neighborhood. You can join us on the journey... And it doesn't cost to give!



### From this... To this

*PBCIP, Inc. is a non-profit community development corporation working in the Parkside neighborhood of Camden. The organization has been honored by NJ Local Initiatives Support Corporation; The Reinvestment Fund; Greater Camden Partnership; American Planning Association, NJ Chapter; NJ Future; and Governor's Conference on Housing & Community Development for excellence in participatory planning and development, public/private partnership and green/sustainable development.*



### 5 REASONS TO DIRECT YOUR TAX DOLLARS TO PARKSIDE'S NRTC

#### A LEED-CERTIFIED BUILDING

You'll help to build the neighborhoods first new retail/office building in 30 years. This eco-friendly building will bring viable business back to the Haddon Avenue business corridor.

#### GREEN INITIATIVES

The Haddon Avenue projects emphasize green jobs, sustainable eco-friendly business practices, and funding for eco-urban entrepreneurs.

#### REAL OPPORTUNITY

You'll help engage youth in urban planning and public arts projects, job training and good careers.

#### MAINTAINING QUALITY OF LIFE

You'll help working families build a solid financial foundation through home ownership

#### YOU'RE IN GOOD COMPANY

Partner with PBCIP and be part of sensible, planned, efficient growth promoting community quality of life.

Campbell Soup Company, Horizon Blue Cross Blue Shield, PNC Bank, PSE&G and others have chosen to support PBCIP through their contributions to the state's Neighborhood Revitalization Tax Credit program.

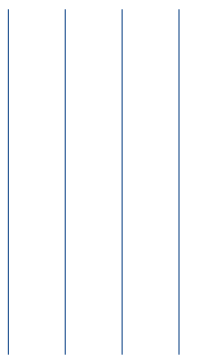
Join these distinguished companies and designate your tax dollars for Parkside's NRTC Project.

### Your company benefits with NRTC

#### BY SELECTING PARKSIDE WITH THE NRTC:

- Your company's altruism and goodwill shine through
- You control how your tax dollars are spent
- You'll gain positive recognition supporting Parkside's award-winning redevelopment plan

To learn more, call Bridget Phifer at 856-964-0440 or visit our NJ NRTC webpage at [www.pbcip.org](http://www.pbcip.org) or simply **tear off, complete, and mail-in the form provided!** For more information on NJ NRTC, go to <http://www.state.nj.us/dca/divisions/dhcr/offices/nrtc.html>



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