

PBCIP NEWS

A Publication of Parkside Business & Community In Partnership, Inc.

Serving Parkside Since 1992

August 2010

Park Boulevard: A Glimpse of What's Inside Parkside

Park Boulevard can be thought of as the store window, or the cover of a book, for Parkside, giving an outward impression of what's in the neighborhood.

Beginning about five years ago, several organizations took an interest in Park Boulevard:

- PBCIP renovated several homes along the street
- PBCIP and Penrose developed the Faison Mews senior apartments
- Across the street, the Camden School District replaced the Early Childhood Development Center with a new school
- The school district is currently renovating "the castle on the hill," Camden High School.
- A block away, the Boys & Girls Club of Camden County opened its new facility.

Work is now extending from the beautiful tree-lined bend of Park Boulevard near the high school down toward Haddon Avenue:

- Over the next two years, PBCIP will be renovating and selling 30 homes on those blocks of Park Boulevard and nearby streets, replacing many vacant house in the area with a fully renovated home owned by neighbors who care about their property.
- The city has identified clean-up efforts as a priority and is supporting



Officials & residents celebrate the opening of Faison Mews in 2006

PBCIP with removal of trash, debris and weeds from several blocks along Park Boulevard.

- A local developer has recently purchased a large, rundown apartment complex and plans renovations.

Travelers who take Park Boulevard to and from center city Camden have no doubt already noticed a change. Things will only get better as these latest plans move forward.

Look What's Happening:

Did you know PBCIP has pictures online?

To see photos, go to

www.flickr.com/photos/45267119@N06



July 1 - Residents and PBCIP volunteers cleaned up two full garbage trucks of trash and debris from the alley off Park Boulevard at Kenwood Avenue

Mid-July - Renovation is scheduled to start on PBCIP homes. (See page 2)

July 31 - Next clean-up, Langham Ave. & Park Blvd.

Aug. 10 - Walk & Talk down Park Blvd. Get info on programs and services available to Parkside residents

Sept. 1 - City clean-up in Parkside (tentative)

It's a New Day in Parkside...Make a New Commitment.

In the Market for a Home?



Construction is starting on PBCIP homes this summer. (See page 1). If you make at least \$28,000 per year and have fair credit, contact Miosha at mlawrence@pbcip.org or (856) 964-0440 to see how you can buy a fully renovated home.

**Is Homebuying
in Your Future?
Enroll now in PBCIP's
Hope Institute homebuyer
education program.
Classes start Sept. 22**

Thank You!



PBCIP has received site plan approval from the City of Camden Planning Board. Thank you to the city and to all who attended the hearing to show support for the project, an office/retail building that will be a centerpiece of Haddon Avenue.

Help with Utility Bills

The Hispanic Family Center is now accepting applications for **assistance with gas and electric bills** through a state program. Qualifying

families may be eligible for \$5 to \$155 per month. Clients must meet income guidelines and submit detailed documentation. For details call (856) 541-2712.

Calendar of Parkside Events: What's Happening In August & September

Saturday, July 31, 9:30 a.m. -- **PBCIP Clean-up** at Langham Ave. & Park Blvd.

Tuesday, Aug. 3 - **National Night Out** at Campbell Field.

Wednesday, Aug. 4, 6 p.m. -- **Hope Institute** at Our Lady of Lourdes Hospital. Topic: Managing Your Finances.

Tuesday, Aug. 10, 6 p.m. -- Meet at Haddon & Kaighns Avenue for **PBCIP Walk & Talk**, Park Blvd. and Wildwood Ave.

Wednesday, Aug. 11, 6 p.m. -- **Hope Institute Graduation** at

Our Lady of Lourdes Hospital.

Friday, Aug. 13 - **Parkside Night** at the Camden Riversharks

Wednesday, Sept. 1 -- TENTATIVE **City of Camden Clean-up** in Parkside.

Tuesday, Sept. 14, 7:30 p.m. -- **PBCIP Community Meeting** at Haddon Renaissance Adult Day Center, 1470 Haddon Ave.

Saturday, Sept. 18, noon to 4 p.m. -- **Haddon Avenue Street Festival**, Kaighn and Haddon. (See page 3)

NOTE: Fun Day will not be held this year due to renovation of Farnham Park.

However, join us for this year's Haddon Avenue Street Festival on September 18.

**DON'T FORGET:
PARKSIDE DAY AT
THE RIVERSHARKS!**

Friday,
August 13.
Call PBCIP

**(856) 964-0440
for details**



It's Time for Another

Haddon Avenue Street Festival

Saturday, September 18



There will be free entertainment by local favorite jazz fusion band "Exit 45," Capp City Productions talent Hamillionz, Young Poppa, Porta Rich, poet Chris Cream and Fresh Fire Entertainment.

Plus Radio One promotional team with giveaways.



Zoo Animals!

Great Food for Sale!

Riversharks Mascot!

Health Screenings!



Social Service Info!

Book Giveaway!

Face Painting!

76ers Mascot!



Clowns!



Moon Bounce!



Eagles Mascot!



Items for Sale!

VENDORS WANTED: For more information contact PBCIP's Cornell Garnett at cgarnett@pbcip.org or (856) 964-0440 or (856) 520-6956 or Demetrius Hill at (856) 729-8208

Hey Neighbor: Spotlight on Principal Cream

Children at Parkside Elementary School see a quotation every time they stop in the main office: "There's a king, queen and president in us all." It's accompanied by pictures of Martin Luther King, their principal Claudia Cream and President

Barrack Obama. Cream included herself in the display because "that way the children know they are great."

A central philosophy of Cream, who has been at Parkside Elementary for eight years and working in Camden schools for 35, is to challenge students to dream of where they want to go in life by finding out who they are. Her emphasis on African-American and Latino history is a well-known component of the curriculum at Parkside.

Cream says she loves the level of community involvement in Parkside and the close

connection the school has with residents. Many parents and children in Parkside have fond memories of Cream's Black History Month programs, which are open to the community and include an extensive collection of memorabilia from her several trips to Africa and African-America history mementos from Obama's inauguration.

"I am from Camden, so Parkside is not new to me," Cream said. "I am in and of the community."

And Parkside is lucky to have Principal Cream in our midst.



Awesome & Affordable!

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Info: (856) 964-0440

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Imagination City



Teens in PBCIP's Community Arts program built the Camden of their dreams with street models, fully loaded with great stores, sculptures & fountains, whimsical seating and lots of green, eco-friendly features like solar and wind power.

IT'S A NEW DAY IN PARKSIDE



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