

“Parkside is a unique and vital multigenerational setting, where sophisticated urban living overlooks Farnham and Forest Hill parks. Parkside is a place where residents, institutions, merchants and visitors find a strong workforce, solid infrastructure and well-developed sense of community.”



**It's a New Day
in Parkside**



**You
Direct
THE CHANGE**



**Parkside Business & Community In Partnership, Inc.
1487 Kenwood Ave., Camden, NJ 08103
(856) 964-0440**

What is PBCIP?

It was nearly 15 years ago that a group of residents borrowed a meeting room at Our Lady of Lourdes Hospital to discuss ways to improve the neighborhood they loved -- Parkside.

Bolstered by the success of a year-long federal policing grant that had funded successful marches on known drug corners, block clean-ups and monthly community meetings, 200 residents joined together that night to continue the efforts begun in Parkside by the City of Camden's Community Affairs Department and the city police.

Thus Parkside Business & Community In Partnership was created.

For most of its existence, PBCIP was run solely by volunteers. Today, the organization has an operating budget of more than \$500,000, and a paid staff of eight. PBCIP takes a holistic approach to its work by integrating commercial revitalization, housing and quality-of-life initiatives in order to restore, rather than replace, the neighborhood. Through its partnerships, PBCIP supports health and wellness, youth programs and elderly support services.

PBCIP has rehabbed nearly 50 homes and sold them to hard-working families well prepared for successful homeownership through PBCIP's Hope Institute homebuyer education program. Since 2004, the organization has offered market rate homes for sale to meet demand from upwardly mobile professionals seeking to live in Parkside. In 2006, PBCIP hosted the grand opening of Faison Mews, a 51-unit senior apartment complex that is the first new housing construction specifically for seniors in the city of Camden in the past 40 years.

With the knowledge that housing alone will not address neighborhood problems, a commercial revitalization plan is now moving forward to renew the Haddon Avenue business corridor. The plan includes a new retail/office building that will be the centerpiece of Haddon Avenue and have the distinction of being the first new construction on the retail corridor in more than 30 years and the only LEED-certified "green" building of its kind in the region.

It's a New Day in Parkside - Make a New Commitment.



Membership Application

(Please Print)

Name: _____

Address: _____

Home Phone: _____

Work Telephone: _____

E-mail: _____

(Optional information requested by our funders)

Occupation: _____

Age Range: ___ 21-30 ___ 31-40 ___ 41-50 ___ 51-60 ___ 61-70 ___ 70+

Gender: ___ Male ___ Female

What do you think are the main issues and concerns facing Parkside today?

Who is your block captain? _____

Who is your sponsor OR how did you learn about PBCIP?

Signature: _____ Date: _____

Dues are \$12 per year. Checks may be made payable to: PBCIP, Inc., 1487 Kenwood Ave., Camden, NJ 08103.