



# PARKSIDE NEWS

A Publication of Parkside Business & Community  
In Partnership, Inc.

Serving Parkside Since 1992

September 2011

Come to PBCIP's

## Haddon Avenue Street Festival

**Saturday, October 1**  
**Noon to 5 p.m.**  
**Haddon Avenue**  
**between Kaighns & Mechanic**

PBCIP's Haddon Avenue Street Festival on October 1 will be the biggest and best ever, with great entertainment including Power 99's Mikey Dredd plus FREE kids activities like a moon bounce, zoo animals and video game console.

Come see the fabulous Unity Community Universal African Dance & Drum Ensemble as well as Camden's Sophisticated Sisters. In addition, there will be great food for sale and vendors with unique and fun retail items. You'll also get great information on programs and services available to area residents. See you there! (Rain date is Saturday, October 8.)

There will be free entertainment by  
The Camden High School Marching Band  
Plus Camden Talent:

- ◆ Lero ◆ Yung Matic ◆
- ◆ Exit 45 ◆ Yung Poppa ◆
- ◆ Dre Dollaz ◆ DJ Skeet ◆
- ◆ Camden Sophisticated Sisters ◆
- ◆ Universal African Dance & Drum Ensemble ◆

COME SEE



Mikey Dredd  
of the  
Hot Boyz



**Mascots!**  
**Health Screenings!**  
**Social Services!**  
**Great Food!**  
**Items for Sale!**



**It's a New Day in Parkside...Make a New Commitment.**

## Great Deals Are Going Fast!

### Models are available now for viewing.

Do you dream of a shiny new kitchen? More than one bathroom for your family? How about three bedrooms so the kids can have some space of their own?

Contact us to make an appointment to stroll through a finished PBCIP home and



Hardwood floors throughout the first floor add value.

just imagine - it could be yours! Visit [www.pbcip.org](http://www.pbcip.org) or contact Miosha Lawrence at [mlawrence@pbcip.org](mailto:mlawrence@pbcip.org) or (856) 964-0440 to make an appointment.

PBCIP offers completely renovated homes at a fraction of the cost it takes to construct. All homes include all new plumbing, electrical, heating and air conditioning, plus a modern and energy efficient kitchen with stainless steel appliances, all new bath and new carpet, tile and hardwood floor.

It's like a getting a home for half price! How is this possible? PBCIP constructs the home using funding from the government and charitable foundations that



Completely new kitchens are a highlight of PBCIP's homes for sale.


want to see improvements to the Parkside neighborhood. Unlike a private builder, we pass the savings on to you!

**Have a mortgage commitment? Call now to be in your new home sooner than you think!**

## Calendar of Parkside Events: What's Happening In September & October

Tuesday, Sept. 13, 7:30 p.m.  
-- **PBCIP Community Meeting** "Health, Wealth & Happiness" at Haddon Renaissance Adult Day Center, 1470 Haddon Ave. Block Captains meet at 6:30 p.m.

Wednesday, Sept. 21, 6 p.m.  
-- **Hope Institute** homebuyer program. Topic: Introduction.

 **Saturday, Oct. 1** -- PBCIP's Haddon Ave. Street Festival October 1 between Kaighns & Mechanic Street. (See page 1.).

Wednesday, Oct. 5, 6 p.m. -- **Hope**

**Institute** homebuyer program.. Topic: Are You Ready to Buy?

Tuesday, Oct. 11, 7:30 p.m. -- **PBCIP Community Meeting** "Health, Wealth & Happiness" at Haddon Renaissance Adult Day Center, 1470 Haddon Ave. Block Captains meet at 6:30 p.m.

Wednesday, Oct. 19, 6 p.m. -- **Hope Institute** homebuyer program. Topic: Budgeting.

Wednesday, Nov. 2, 6 p.m. -- **Hope Institute** homebuyer program. Topic: Credit Restoration.



**Get Your Fresh Fruits & Veggies While You Can!**

**The AHEC Farmer's Market at Lourdes Medical Center closes in late October. Meantime, visit every Wednesday between 2 and 5 p.m.**

## It's Time for Some Action

**Q.) Tired of a soaked yard?**

**A.) A rain barrel could help reduce flooding on your property.**



**Q.) Tired of trash littering the streets of Parkside?**

**A.) Recycling containers will cut down on the amount of garbage.**



**Q.) Unhappy with expensive, packaged foods that taste terrible?**

**A.) Gardens can provide cheap and healthy food for our community.**



We've talked to big kids, little kids and grown-ups all over Parkside and we're putting together your ideas like reducing garbage, keeping your house dry and eating right to create

## PBCIP September Community Meeting

### *Healthy Wealthy & Happy, Part II*



7:30 p.m., Tuesday, September 13

Haddon Renaissance

Adult Day Center

1470 Haddon Avenue

(block captains meet at 6:30 p.m.)



a Parkside Sustainability Plan. Come to PBCIP's community meeting at 7:30 p.m., Tuesday, September 13, for the grand finale. The meeting will be held at Haddon Renaissance Adult Day Center, 1470 Haddon Avenue. We need you there to make decisions along with your neighbors about how we can all be healthier, wealthier and happier in Parkside.

At this meeting you'll choose which ideas are most important and how we can put them into practice.

***Did You Apply to the POWER Program?***  
Get an update at PBCIP's September meeting on Camden's FREE home repair program to improve energy efficiency.

## Neighbor Spotlight: Ty Israel & Next Level Barber Shop

As a little boy, Ty Israel was fascinated by the buzzing of his dad's electric clippers when he gave haircuts to friends and neighbors.

"He set the path for me," said the lifelong Langham Avenue resident. "Though he just cut hair on the side. Today I have a rule of thumb that there's a difference between a barber and a person who cuts hair."

Ty is a barber. He turned his father's hobby into a career by training at a barbering school in Philadelphia and earning both a barber's license and cosmetology license in New Jersey.

At his shop on Haddon Avenue, however, he is much more than a barber, mentoring the young men who come in for haircuts. "I try to instill morals and values in the young folks around here," he said. "Somebody has to step up to the plate and talk to these guys."

Ty, 42, learned business skills early on working for Ali's Barber Shop. As years went by, Ty opened Next Level two doors down and ended up hiring his former boss, who worked for him until retirement last year.

"I threw him a retirement party, and he moved to Georgia,"



Owner Ty Young at work at his Next Level Barber Shop on Haddon Ave.

he said with a laugh.

Ty will be one of several barbers donating services during PBCIP's Haddon Avenue Street Festival on October 1.

## TIP: Tea Make You Tired?



Although tea has many health benefits, did you know black, green and some herbal teas can rob your body of iron? Tea should be consumed sparingly and not around meal time so that your body can properly absorb iron. Low iron can cause anemia with symptoms of tiredness and feeling lightheaded. This tip is courtesy of the PBCIP marketing coordinator's pediatrician.



The 1100 block of Kenwood Avenue was just one of several blocks to organize a block party this summer. Did you know you can send your photos from the neighborhood to the PBCIP website? Go to [www.pbcip.org](http://www.pbcip.org) and click on Photo Galleries, then Share Your Photos.

**NEWS FLASH!** Do you have retail or crafty items to sell? Are you a licensed food vendor? There are a few vendor spaces left for PBCIP's Haddon Avenue Street Festival Oct. 1. Contact [sbryant@pbcip.org](mailto:sbryant@pbcip.org) or Sade at (856) 964-0440.

PBCIP News is an official publication of Parkside Business & Community In Partnership, Inc., a New Jersey non-profit corporation, 1487 Kenwood Ave., Camden, NJ 08103.964-0440. Bridget Phifer, Executive Director. © 2011, PBCIP, Inc.

# IT'S A NEW DAY IN PARKSIDE MAKE A NEW COMMITMENT!

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Half Price Homes

Community Meetings are Back After Summer Break

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